

ANNOUNCING THE:

GT/California Special Recognition Guide & Owner's Manual

By Paul M. Newitt

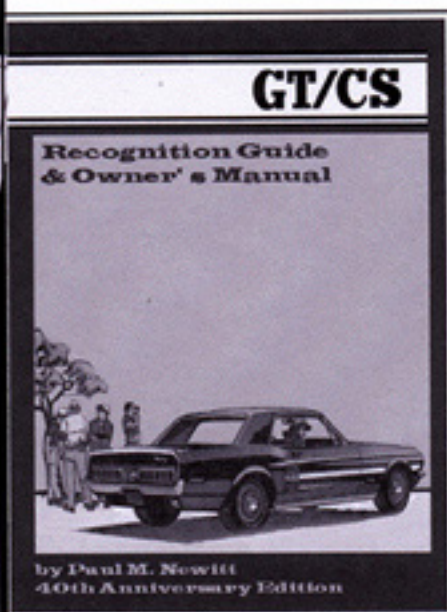
(projected release date, Feb 15th, 2008)



WHAT started it all...

Above Left: The 1989 edition. Only 68 pages, this highly collectable book now commands up to almost \$300 on EBAY. **Above Right:** the companion "GT/CS 1996 Registry" has been seen on EBAY for upwards to \$150 per copy.

...NOW I've combined the same information from both books for this new edition, along with lots and lots of new information and an updated limited edition book!



This is an exclusive first-time offer to members of the GT/CS Registry! See the order form for information for pre-publication ordering. Details about the contents of this new, limited edition book are described below, including new, never-before-seen material. The 2008 GT/CS Registry is also included, with over hundreds of cars listed (preliminary cover design).

ALL NEW FOR 2008! ANNOUNCING the Second Edition of the "GT/California Special Recognition Guide & Owner's Manual"

- hardcover edition
- printed on high-quality paper
- in color and black and white
- This is a special limited edition of only 2,000 copies.
- Each copy will be signed by the author, Paul M. Newitt, and numbered.
- A special DVD will be included with footage of the GT/CS commercials with a few other surprises!

What's in this All-New Edition??...

History, Marketing & Sales.

California Car Culture demands it's own unique Mustang • '68 Mustang Makes it Happen! • New ponycar competition, and a strike prompts a new Mustang idea for California • CS idea to production • CS parts development • The "GT/Sports Coupe" • "Little Red" and The Shelby Connection • A.O. Smith Fiberglass • CS in Trans-Am racing? • Promotion to California FORD Dealers • Advertising Brochure, Postcard, TV spots & Newspaper Print Ads • Denver gets 251 "High Country Specials" • **Continued on the next 2 pages....**

